

PARINGA NATURE PLAY

ENGAGEMENT RESULTS

The following document showcases the community engagement methods and results for Renmark Paringa Council's Paringa Nature Play project

METHODS

A number of methods were identified to best connect with members of the community



E-BLAST



**ONLINE
SURVEY**



POSTERS



**SOCIAL
MEDIA**



**TRADITIONAL
MEDIA**

E-BLAST

Email sent to 1780 subscribers directing them to the online survey and website.



42.4%

Open rate

ONLINE SURVEY

159 RESPONSES

Developed a quick, clear and concise online survey. Made it clear that the survey would not take long. Asked participants to rate the plans, vote on specific design elements and offer additional feedback and suggestions.

POSTERS AND SCHOOL CORRESPONDANCE

Posters about the Nature Play with a QR Code were distributed to the Paringa businesses surrounding the town centre.

Information about the project and link to the survey was also shared with local schools and childcare centres to share with parents.



PARINGA BAKERY



ST FRANCIS E-NEWSLETTER

PARINGA NATURE PLAY ENGAGEMENT RESULTS

SOCIAL MEDIA

Council's strong social media following was utilised to encourage community members to register their opinion via the survey.

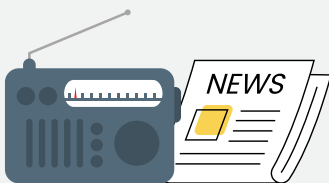
REEL

POST



FACEBOOK AND
INSTAGRAM REACH 2.1K

FACEBOOK REACH 3.9K



TRADITIONAL MEDIA

The Murray Pioneer gave coverage to Council's Nature Play survey after a media release about the project and survey was circulated to local media.

Mayor Peter Hunter also spoke about the survey and project on his regular appearance on MagicFM.

It was decided to utilise Council's organic reach rather than paying to advertise the survey to make the consultation process as cost effective as possible.

14 NEWS www.murraypioneer.com.au Wednesday 21 February, 2024 Council's Paringa nature play survey open

RESIDENTS of the Renmark Paringa district have been encouraged to provide feedback on a new play area.

Renmark Paringa Council is currently undertaking community engagement regarding proposed designs for the new nature play space at Paringa.

Renmark Paringa Mayor Peter Hunter said "it is very important that the space we

create reflects the communities wishes and encourages physical activity, imagination and joy".

"We are excited to provide significant improvements to the town centre at Paringa, which will include upgraded toilets, a redeveloped central area and a new nature play space," Mr Hunter said.

"We are particularly keen to collaborate with the com-

munity on the new nature play space."

Feedback can be submitted through an online website (www.surveymonkey.com/r/paringanatureplay), via email (council@renmarkparinga.sa.gov.au), or by scanning the attached QR code, before 5pm on Tuesday 27 February.



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SURVEY RESULTS

4.2★

average rating



148 VOTES

11 SKIPPED

66



52



25



4



1

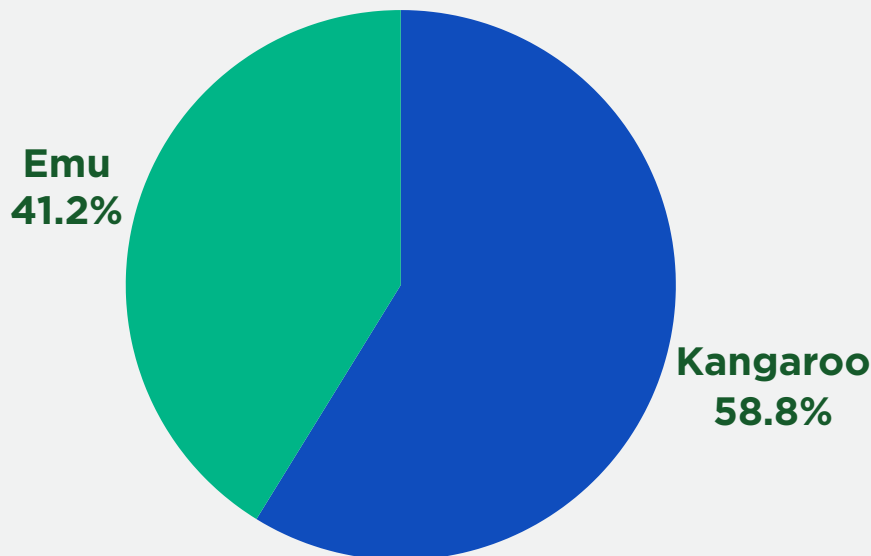


Respondents were asked to rate the concept images (pictured) out of 5. The designs received a rating of 4.2 stars.

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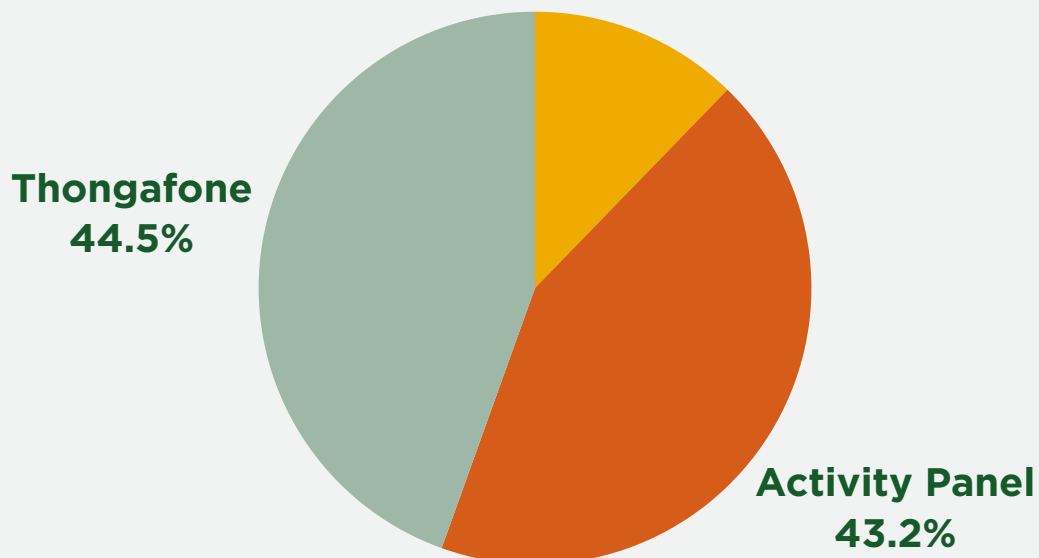
SURVEY RESULTS



ANIMAL ELEMENT

58.8% of survey respondents (87) voted for the kangaroo as the preferred animal element for the nature play area. 41.22% (61) voted for the emu.

Chimes Activity Panel 12.3%



INCLUSIVE PLAY EQUIPMENT

44.5% of survey respondents (69) voted for the Thongafone as the preferred inclusive play equipment. 43.23 (67) voted for the Activity Panel, while 12.26% (19) voted for the Chimes Activity Panel.

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ADDITIONAL FEEDBACK

Respondents were given the opportunity to give additional feedback, with 68 people choosing to make suggestions or comments about the project.

COMMON THEMES

**swings.water
play.shade.disability
inclusion.accessibility.
fencing.soft fall.
art opportunities.
drinking water.utilise
existing fountain.
native plants.**

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ADDITIONAL FEEDBACK

FEEDBACK HIGHLIGHTS

“Please plan to continually upgrade play equipment and create opportunities for art and sculptures to be added to keep it vibrant and interesting.”

“Sounds great, caters for a wide age range and diverse needs.”

“Please make it as accessible as possible for those living with a disability.”

“Please make this fun for toddlers as well as young children. We don’t have enough in this age bracket.”

“Make it a strong attraction for families to stop, like the Karoonda playground (is) just about a mandatory stop for families travelling on the highway. If a decent playground and with good signage families travelling from Mildura are more likely to stop.”

“It’d be great to still have a swing set as a part of the playground. Many families use the current swings. They’re great for all ages and abilities.”